

IPMA[®]

international
project
management
association

**Corporate
Social
Responsibility**



IPMA CSR Programme

This programme has been designed to be aligned with the **IPMA Strategy 2020-2024**.

The strategic objective of this programme is to develop the CSR policy of IPMA and its MAs through direct action in the **3rd sector** *, embodied in the three projects described below.

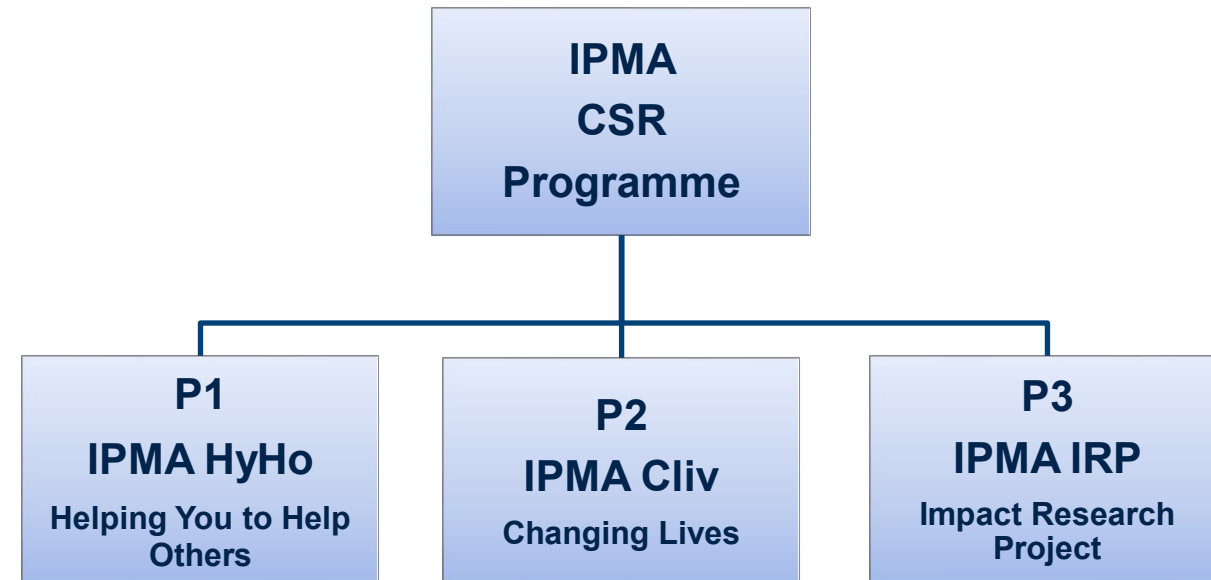
This programme is made up of **three interrelated projects**.

The first aims to provide **NGOs**, organizations from the 3rd sector, with basic skills in project management so that they can better structure their projects, thus maximizing their chances when applying for funds, and also so that they can then manage their projects more effectively and efficiently.

In the second we intend, through partnerships with **NGOs**, to put volunteers from IPMA Associations in direct action with individuals in need, through training aimed at providing them with skills that allow them a better integration in society.

On the third project, the aim is to measure, through the data collected on the other 2 projects, the benefit and impact of Project Management competences for the society, evaluated in macro-economic KPIs.

This programme will highly contribute to IPMA and Project Management advocacy on the 3rd sector.



*** The names of the programme and its projects are still preliminary**

* **3rd sector** – the part of an economy or society comprising non-governmental and non-profit-making organizations or associations, including charities, voluntary and community groups, cooperatives, etc.

IPMA CSR Programme

Interconnection between projects

Through the HyHo project the MAs will be able to create a network of NGOs that can then partner with the CLiv project

By participating in HyHo, NGOs will gain project management competences and a better understanding of what project management is and how IPMA Associations, through volunteers who are experienced professionals, can help them

The work of the MAs with NGOs will increase their recognition and relevance in these areas, as well as create a capital of trust that will lead NGOs to partner with the MAs for some projects

It will be through the understanding of who we are and what we do, and the trust gained, that NGOs may be willing to partner with us (the MAs) for CLiv projects

The data collected in the previous projects will feed into the research project which aims to study, through macro-economic KPIs, the impact of the introduction of Project Management in the economy

IPMA CSR Programme

Programme management considerations

1. The three projects will be managed together in an integrated way and will have the same team.
2. The kick-off meeting will be for the whole programme.
3. All team meetings will be for the whole programme.
4. At the beginning, the three projects will be designed together.
5. Over time, the team members may work on all the projects, but at each moment they are more dedicated to a given project, depending on its specific characteristics.
6. The first project to start development will be **P1**.
7. After some time, part of the team will take over the **P2** project.
8. Project **P3** will be permanently under consideration, but major work will not start until P1 starts rolling-out.
9. The operational part of the P3 project can only happen when data from the operational implementation of actions resulting from P1 and P2 start arriving from the field.

IPMA CSR Programme

Programme Team

Team selection process

1. An invitation is sent to all MAs containing information about the Programme, the requirements and the selection criteria for team members
2. The MAs that wish to participate send a proposal of one member only, with a motivation letter and CV
3. The Programme Manager evaluates the applications, and makes a pre-selection based on compliance with the requirements and selection criteria
4. In cases considered necessary, an interview will be held with the candidates
5. Bearing in mind that no one person individually meets all the selection criteria, the aim is to create a team that as a whole best covers all the selection criteria indicated
6. The final result of the selection process is communicated to the Sponsor for discussion and approval
7. The final number of team members will be decided at this stage, being between 6 and 8, including the Programme Manager
8. The final result is communicated to the MAs

Team members requirements

- » Be appointed by an MA
- » Be an active member from that MA for more than 1 year
- » Hold any valid IPMA certificate
- » Availability to participate in all face-to-face and virtual meetings
- » Commitment to dedicate a minimum of 10h of work per month to the programme

Selection criteria

- » Regional diversity
- » Gender diversity
- » Experience working with NGO's
- » Experience of field work with NGO's and needed populations
- » Experience designing training programmes and developing training support materials
- » Training experience in Project Management
- » Training experience for the target population of project 2
- » Experience designing and conducting research projects

IPMA CSR Programme

Programme macro-timeline

