



Global >>  
Young Crew  
Workshop  
ONLINE

# Global Young Crew Workshop 2020 Online

19-21 September 2020

IPMA® >>



IPMA®  
Young Crew



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[become.pm](https://become.pm)

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# What is Global Young Crew Workshop?

Global Young Crew Workshop is global professional development and networking event for young specialists and student around the world organized by International Project Management Association.

Topic of the event this year is Project management in digital transformation era.

This year event will be hosted online for the first time in its history.

## Program includes 3 components, required for sustainable professional development:



## Keynotes and workshops will be dedicated to 3 extensive areas:

1. Broad overview of technologies involved in digital era projects with practitioners, who have hands-on experience in the fields, such as Artificial Intelligence, NeuroNet, VR / AR etc.
2. In parallel with keynotes session we will offer to participants the opportunity to pump useful soft skills like negotiations and social intelligence at applied workshops.
3. And in third stream we will deliver professional trainings on different project management approaches – classic, agile and hybrid.

After extensive educational program participants will have a chance to visit virtual excursions around Young Crew cities and network at virtual cocktail party and online rock concert.



The language of the event is English.



Recordings will be available for all registered participants in a month after event.

## What's the value?

### Key outcome for participant:

1. Understanding of broad stack of modern technologies and readiness to face it in new projects;
2. Readiness to apply and to develop soft skills in negotiation, social intelligence and voice usage;
3. Basic understanding of key project management approaches: classic, agile and hybrid;
4. New professional network to grow together.

## What's the price?

### There are two options of how to participate:



**Interactive ticket** offers you opportunity to participate in keynotes sessions, workshops and social events in interactive mode – means, be in the same virtual room as speakers and other interactive participants.

With interactive tickets you will be able to practice your skills and get feedback from our trainers at workshops and participate in virtual PM simulation game.

Number of interactive tickets is strictly limited!



**Regular ticket** offers you opportunity to watch broadcast from keynotes sessions, workshops and social events. But it would not give you the opportunity to participate in interactive activities.

### Prices for IPMA and Young Crew members are:

#### ● Regular ticket

€ 50

You will be able to watch broadcast of all events in programme

#### ● Interactive ticket

€ 100

You will be able to join interactive workshops and events as interactive participants.

Check [IPMA Web-Shop](#) to register for the event or contact us at [gycw2020@eveon.pro](mailto:gycw2020@eveon.pro)

# Global Young Crew Workshop 2020 Online

## Keynotes & Workshops program

All time is UTC+1

### **Day 1** 19.09.2020

#### **All day online networking activities**

Networking will be organized at online platform of the event and will help to build virtual bridges between countries, continents and time zones of all our Young Crew community.

#### **16:00 – 18:00 Opening ceremony**

All guests of GYCW 2020 online will be welcomed by IPMA and IPMA Young Crew leaders. Participants will know the details about upcoming work and about each other.

### **Day 2** 20.09.2020

#### **Stream 1. Overview of digital tech**

10:00 – 11:00 **VR/AR**

11:00 – 12:00 **Internet of Things**

12:00 – 13:00 **Clouds**

13:00 – 14:00 **Artificial Intelligence**

14:00 – 15:00 **Neuro Tech**

16:00 – 17:00 **Art & Science**

17:00 – 18:00 **Big data**

18:00 – 19:00 **Blockchain**

#### **Stream 2. Applied workshops on soft skills of project managers**

10:00 – 12:00 **Professional negotiation techniques**

14:00 – 16:00 **Using your voice and body in digital and real space**

16:00 – 18:00 **Applied social intelligence**

#### **Stream 3. Project Management insights**

10:00 – 12:00 **Online PM simulation game with holders of interactive tickets.**

We will play the game called “Decisions” which helps to see the difference in individual and team work and decision making. Game will take about 1,5 hours.

## Day 3 21.09.2020

10:00 – 12:00 **Online PM simulation game with holders of interactive tickets.**

We will play the game called “Decisions” which helps to see the difference in individual and team work and decision making. Game will take about 1,5 hours.

### **All day cultural program**

18:00 – 20:00 **Online Gala**

At the final cultural event we will know the winners of IPMA Young Crew Best PM of the Year Award and we will have a chance to get deep in to culture of St. Petersburg – place of the next Global Young Crew Workshop.

## Some of our brilliant speakers



### Sergey Lukashin

Digital Transformation Director at VTB Bank

Main focus is VR projects and integration of immersive technologies in VTB Bank products. Key interests – fintech and education.

«I continue to insist that VR is a new sales channel. In VR we can see new blend of reality and virtuality. Look, the space is virtual but looks like real and will be perceived by people in glasses like real one. Under avatar it's possible to hide not only chat-bots but also real people.

VR can also be kind of time machine. You can see things which are in a long distance from you in space or in time. Imagine immersive excursions to the past...

or to the property which is not yet built with real estate agent! Last option for instance can help to design buildings and update the design before it's too late.

VR provides totally new level of interaction, design and networking.»



## Natalia Galkina

Neurophysiologist and economist. Entrepreneur in the field of neuro technologies. CEO of JSC “Neurochat” and JSC “Neurotrend” which are residents of SCOLCOVO Foundation.

Natalia will tell about our project “Neurobarometer” which just passed R&D stage and now is at scaling stage. And will share how they managed this scientific project in so unstable economical conditions.

Also we will hear about the projects:

- Neurochat project that gives ability to network for people with speech limitation.
- And Neurotrend which helps to test marketing strategies and influence buying decisions.



## Olga Remneva

Founder/Curator (Future Culture Lab), Co-Founder/Curator (Art Sparks) & Co-Curator (TECHNE)

Olga will share insights on the projects that are in the mix of culture, technology and engineering



## Peter Morgan

Peter was a hostage negotiator for 24 years and Commander of the Hong Kong Crisis Negotiation Unit for 12 years, responsible for responding to a wide range of critical incidents including would-be suicides, barricaded subjects, serious hostage and CT incidents.

Now he helps professionals and organisations accelerate their leadership credibility, authority, influence, confidence, engagement, rapport and trust with advanced communication and influencing skills used by hostage negotiators.

At applied workshop holders of interactive tickets will be able to practice necessary skills under the professional supervision of Peter.

Holders of regular tickets will be able to watch the process.



## David Corcoran

Professional Opera Singer performing with Opera Australia at the Sydney Opera House.

David has a Bachelor degree and Graduate Diploma in Psychology, a Diploma in Coaching, the CELTA and a Masters of Science in Human Resources Management with Distinction.

Working now as an Executive Vocal Coach, David combines his skills in voice, public speaking and coaching on top of his native English skills to help people improve themselves in communications.

He is passionate about personal development and encouraging others to become the best versions of themselves.

At applied workshop holders of interactive tickets will be able to practice skills under the professional supervision of David.

Holders of regular tickets will be able to watch the process.



## Ruth Pearce

Ruth Pearce is the VIA Institute on Character's Product and Practice Development Consultant. She is a regular speaker and writer on the topics of Building Social Intelligence Through Character Strengths, Mindfulness & Character Strengths and on Social Intelligence for Project Managers. She is the author of the book *Be a Project Motivator: Unlock the Secrets of Strengths-Based Project Management* published by Berrett-Koehler. She also trains coaches to be coaches and offers group coaching to project managers. She has been a project manager herself for over 25 years and knows what it is like to be in the thick of challenging projects and programs!

At applied workshop holders of interactive tickets will be able to practice social intelligence under the professional supervision of Ruth.

Holders of regular tickets will be able to watch the process.